

WPO Entrepreneurial Excellence Forum

May 7-9, 2025*

Hyatt Hill Country Resort and Spa | San Antonio, Texas

Please Note: Our team is currently finalizing the detailed event agenda for the 2025 WPO Entrepreneurial Excellence Forum, and while some sessions may still be subject to change, we are excited to share a more comprehensive program with you soon.

* May 6, 2025 (Pre-Forum Activities)

Tuesday, May 6:

9:30 AM - 5:00 PM
10:30 AM - 4:00 PM
1:00 PM - 3:00 PM
2:00 PM - 4:30 PM
5:30 PM - 7:00 PM

Registration Open
Platinum Summit (*Platinum Members Welcomed*)
Canadian Summit (*Canadian Members Welcomed*)
Board of Directors Meeting (*Invitation Only*)
VIP Reception (*Invitation Only*)

Wednesday, May 7:

7:30 AM - 5:30 PM
8:00 AM - 6:00 PM
8:30 AM - 9:30 AM
9:30 AM - 10:30 AM
10:30 AM - 12:00 PM
11:00 AM - 12:30 PM
12:00 PM - 1:00 PM
1:00 PM - 2:30 PM
3:00 PM - 4:00 PM
4:00 PM - 6:00 PM
6:00 PM - 9:30 PM

Registration Open
Exhibit Hall Open
Canadian Chapter Chair Breakfast (*Canadian Chapter Chairs Welcomed*)
Annual Meeting
Pre-Forum Workshops
WPO Advisory Board Meeting (*Invitation Only*)
Platinum & Zenith Luncheon (*Platinum, Zenith, and those who qualify*)
Welcome & Opening Keynote
Workshops
Sip & Shop Opening Reception
Bus Transportation to Downtown San Antonio

Thursday, May 8:

7:00 AM - 8:00 AM
7:30 AM - 4:00 PM
8:00 AM - 4:00 PM
8:00 AM - 9:00 AM
9:00 AM - 10:30 AM
11:00 AM - 12:15 PM
12:45 PM - 2:30 PM
3:00 PM - 4:15 PM
6:00 PM - 7:00 PM
7:00 PM - 9:30 PM

Optional Forum Fitness Activities
Registration Open
Exhibit Hall Open
Industry Breakfast
Welcome & Keynote
Forum Workshops
50 Fastest Growing Women-Owned/Led Companies Ceremony & Luncheon
Forum Workshops
A Celebration of the Entrepreneurial Women of Impact
WPO Forum Party: Hill Country Chic

Friday, May 9:

8:00 AM - 9:00 AM
8:15 AM - 10:30 AM
8:15 AM - 11:00 AM
8:15 AM - 9:00 AM
9:00 AM - 9:55 AM
10:15 AM - 11:30 AM
11:30 AM - 11:45 AM
11:45 AM - 12:30 PM

FWPO Board Meeting & Breakfast (*Invitation Only*)
Info Desk Open
Exhibit Hall Open
Breakfast
Workshops
Welcome & Keynote
Farewell & Announcement of 2026 Forum Location
Departures & Misty Copeland Book Signing