

WPO Strategic Growth

Panel Discussion – WPO Global Growth Strategy



MODERATOR

Elizabeth Davis
Chapter Chair
Austin I & II



PANELIST

Kathy Boelter
Board Chair



PANELIST

Alina Martin
Board Member



PANELIST

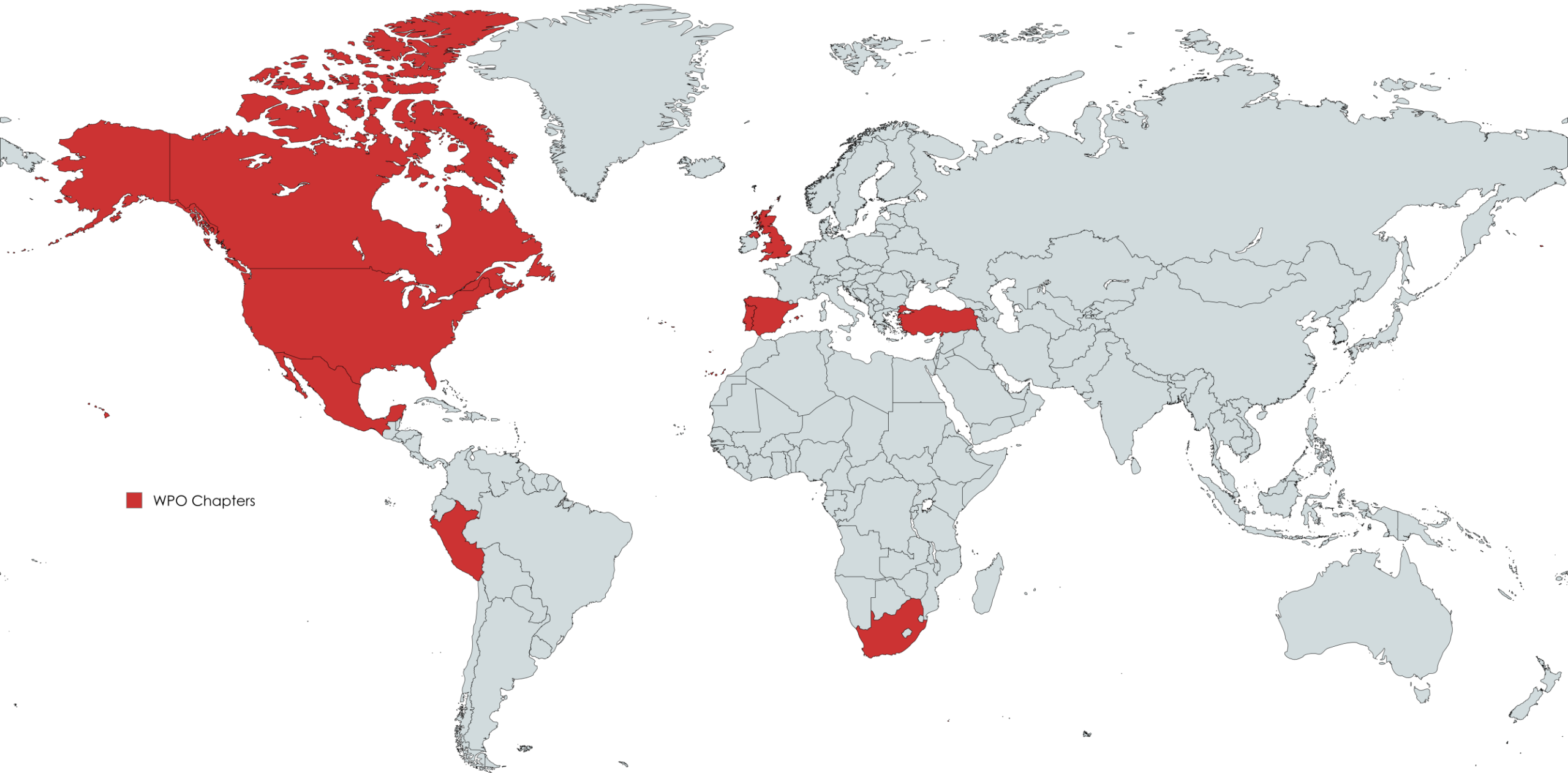
Camille Burns
CEO



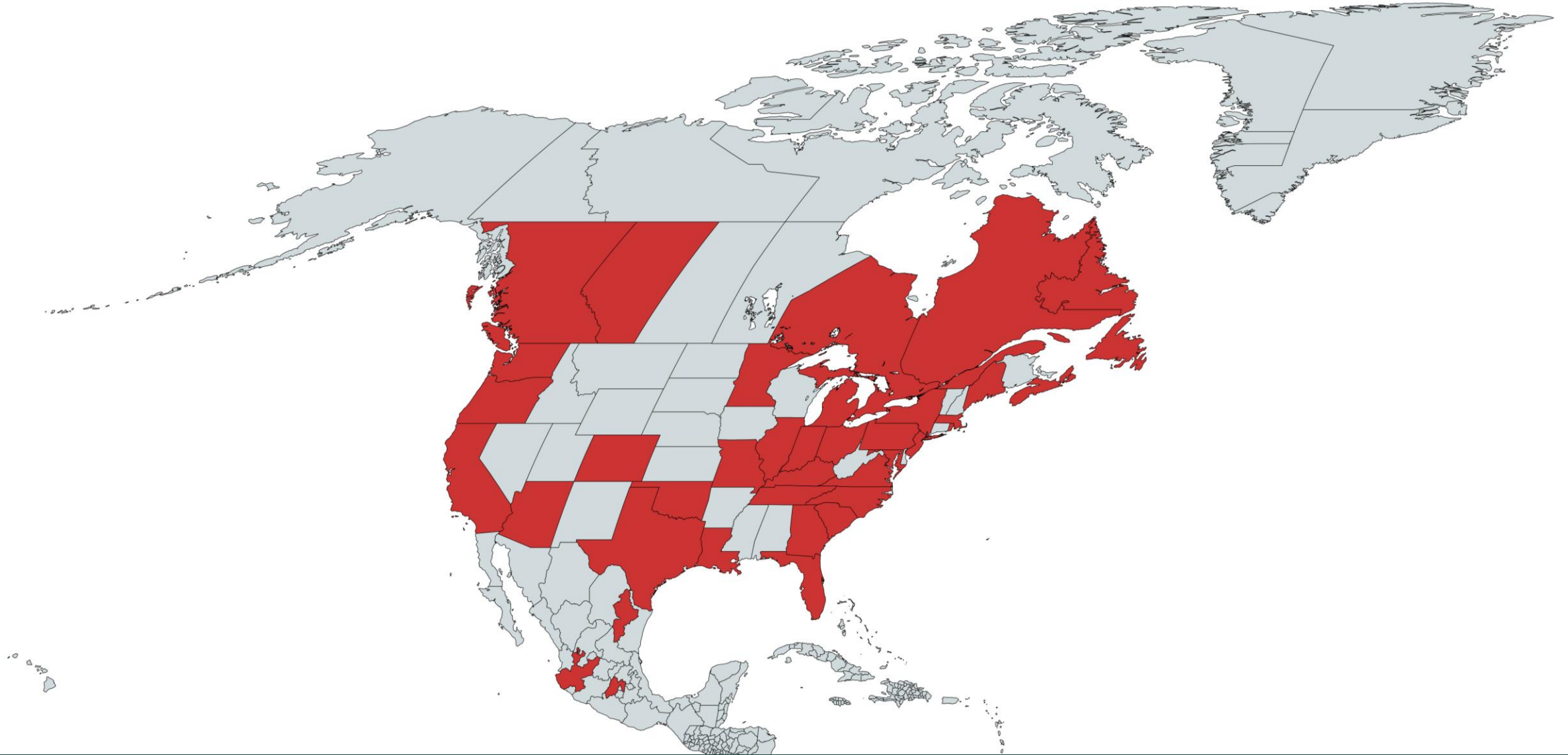
PANELIST

Anni Wilhelmi
WPO Global
Growth
Consultant

CURRENT COUNTRIES



CURRENT PROVINCES AND STATES



CURRENT GLOBAL CHAPTERS



2026 GLOBAL CHAPTERS



Smart Scaling – The Road to 60

Existing Chapters

- Support Current Chapters to 15

New Chapters

- Research Financial Viability
- Source Host Sponsor
 - Aligned with WPO market segment
- Source Chair
 - Business experience aligned with criteria
- Marketing
 - LinkedIn campaign
 - Online chair training and brand bible support
- Kickoff Event
 - Renowned local business women speakers/ambassadors
- Launch Meetings
 - Meetings commence at 9 paid members
 - At 9 members, chair training and EEF attendance
 - Expectation of 15 members within 24 months