



Sales Kickoff 2024: Start the Year with Sales B12 from the Chief Door Opener!

Webinar Resources

The items mentioned in the Webinar by Caryn are available for download or to view online:

1. [Creating Your Company's Objection Manual](#)
2. [Caryn Kopp articles on hiring sellers](#)
3. Link to the 10-minute videos referenced (GAP Messaging, Strategic Targeting, etc.) can be found [here](#).

If you have questions, Caryn may be reached at ckopp@koppconsultingusa.com.